



CAPPINNO is the reseller of SIMLAB

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SIMLAB Software and Competitor Analysis

Similar software and VR/AR solutions available in Turkey identify differences in price, features, local support. While our solutions may appear like the mentioned software at first glance, they serve a fundamentally different purpose.

- **Autodesk**

SimLab's VR solutions are not competitors to Autodesk products, but rather complementary tools. Our software enhances the value of Autodesk models by enabling users to easily transition their designs into VR/AR experiences using dedicated plugins and full applications. SimLab software is not intended for creating 3D models from scratch, but rather for utilizing existing models created in third-party applications such as Autodesk software or Blender.

- **Unity & Unreal Engine**

Similarly, we do not position our software as a competitor to Unity or Unreal Engine. While both are powerful platforms for creating complex games and VR/AR content, they require significant development expertise and time investment. In contrast, SimLab targets a different user group—those looking to build educational or serious VR experiences quickly and intuitively, with minimal learning curve and **no coding required**.

Product Portfolio

SimLab Composer (3D/VR modelling).

SimLab VR Studio (for training and demonstration)

To clarify, our software is not focused on 3D modeling. Instead, we enable users to take existing 3D models and transform them into fully interactive VR experiences. While SimLab includes some basic modeling features, they are not meant to replace professional 3D modeling tools.

Additionally, we provide free 3D models and environments within the software, and users have full access to Sketchfab's library directly through a dedicated panel in the application.

SimLab Composer vs. SimLab VR Studio:

- **SimLab VR Studio** is designed to focus specifically on the VR workbench, enabling users to create training and demonstration experiences easily.
- **SimLab Composer** offers a more comprehensive toolset. In addition to the VR workbench, it includes:
 - **Automation Workbench**
 - **Simulation Workbench**
 - **Animation Workbench**

If needed, we can discuss further the difference between the VR studio and the composer over a zoom call.



SimLab Contributions

"Global Support and Marketing – Specialized campaigns and technical partner support for the Turkish market (e.g., online webinars, live technical support)"

In terms of technical support, we offer several channels:

- A **dedicated Discord community**, providing 24/7 support from our development team and experienced users.
- **AI Help** within our discord community, capable of answering many questions in multiple languages.

Useful links

1. SimLab Composer: [SimLab Composer Features](#)
2. VR Viewer: SimLab Soft VR Viewer
3. SimLab Store: [VR Store](#)
4. Collaboration Features: SimLab Soft - # 1 Virtual Reality Collaboration
5. University VR LABS: Simlab VR Lab for Universities.
6. LMS: Simlab & LMS
7. Simlab VR Assembly System: VR Assembly System Tutorial (This one is especially important for mechanical schools)

Educational Material

1. [Free Virtual Reality Tutorial - How To Create VR Experiences | Udemy](#)
2. Get Certified: <https://www.simlab-soft.com/certificate.aspx>
3. [SimLab YouTube Channel](#)
4. [SimLab Introductory Video by InspirationalTuts](#)

Explore More

1. AI /VR tutorial
2. SimLab Soft Blog • Lets do more with 3D Models
3. Join our discord Community for 24/7 support : Discord Community

Free VR Studio: <https://www.simlab-soft.com/3d-products/vr-studio-trial.aspx>

VR Viewer: <https://www.simlab-soft.com/technologies/simlab-showroom.aspx>

Access to our community: <https://www.simlab-soft.com/simlab-discord-community.aspx>

Access to our free Udemy course: <https://www.udemy.com/course/how-to-create-vr-experiences-simlab-soft-vr-studio>